

DEGREE MAP

The following sequence is an example of how this degree can be completed in two years. This sequence is based on satisfaction of all Basic Skills requirements and prerequisites, and presumes a fall start date. An individual's program may vary depending on transfer institution, career objectives, or individual needs. See your counselor for other options and to monitor your progress.

Program Name: Journalism and Media Arts-Associate of Arts Degree

Location(s) Offered:

Douglas Campus and Sierra Vista Campus

Learning Outcomes: *Students who successfully complete this program will be able to do the following:*

1. Demonstrate an understanding of, analyze, and articulate the basics of mass communications media.
2. Gather, write, and evaluate news and other kinds of communication in newspapers, television, radio, magazines, wire services, books, movies, computer/digital form, and other media.
3. Analyze and articulate news values, interviewing techniques, basic newspaper writing formats, and legal and ethical concerns of media, communication, and journalism professionals.
4. Demonstrate an understanding of and analyze public speaking, the fundamentals of speech as they relate to communicating with an audience, and the theories and techniques of persuasion.
5. Prepare and critically analyze oral presentations.
6. Research, construct, and deliver speeches.

Course or program prerequisite(s) not included in the degree:

ENG 101 Composition requires appropriate English placement score (or see advisor).
MAT 142 College Mathematics requires appropriate mathematics placement score (or see advisor).
This program requires RDG 122 Reading Critically or exemption.

Program Reviewed: Feb 22, 2016

Key:

IW=Intensive Writing
F2F=Face-to-Face Instruction
ITV=Instructional Television
VC=Virtual Campus/Online

<i>Requirements</i>	<i>Course(s) Recommended</i>	<i>Delivery Method</i>	<i>Credits</i>
First Semester (Fall):			
General Education-Composition	ENG 101 Composition	F2F,VC	3
General Education-Humanities	COM 102 Essentials of Communication	F2F	3
General Education-Lab Sciences		F2F,VC	4
General Education-Mathematics	MAT 142 College Mathematics or higher	F2F,VC	3-5
General Education-Social & Beh Sciences		F2F,VC	3
Second Semester (Spring):			
General Education-Arts		F2F,VC	3
General Education-Composition	ENG 102 English Composition	F2F,VC	3
General Education-Lab Sciences		F2F,VC	4
General Education-Social & Beh Sciences		F2F,VC	3
Elective**		F2F,VC	3
Third Semester (Fall):			
Core Curriculum	JRN 101 Introduction to Mass Communications	ITV	3
General Education-Elective*		F2F,VC	2-3
General Education-Elective*		F2F,VC	2-3
Elective**		F2F,VC	3
Elective**		F2F,VC	3
Elective**		F2F,VC	3
Fourth Semester (Spring):			
Core Curriculum	COM 110 Public Speaking	F2F,VC	3
Core Curriculum	JRN 102 Essentials of News Writing	ITV	3
Elective**		F2F,VC	3
Elective**		F2F,VC	3
Elective**		F2F,VC	0-2

Total credits required: 64

Notes:

Six credits of arts, humanities, social and behavioral sciences, or general education electives must be chosen from the current listing of intensive writing courses. See www.cochise.edu/AGEC.

University non-English language requirements vary. Check with your advisor.

*General education electives must be chosen from the general education list. See www.cochise.edu/AGEC.

**Elective courses must be transferable to the university or universities to which the student plans to transfer. See www.aztransfer.com.